BMJ Open Health service costs of treating venous leg ulcers in the UK: evidence from a cross-sectional survey based in the north west of England

Sean Urwin , ¹ Jo C Dumville, ^{2,3} Matt Sutton, ¹ Nicky Cullum^{2,3}

To cite: Urwin S, Dumville JC, Sutton M. et al. Health service costs of treating venous leg ulcers in the UK: evidence from a cross-sectional survey based in the north west of England. BMJ Open 2022;12:e056790. doi:10.1136/ bmjopen-2021-056790

Prepublication history and additional supplemental material for this paper are available online. To view these files, please visit the journal online (http://dx.doi.org/10.1136/ bmjopen-2021-056790).

Received 25 August 2021 Accepted 16 November 2021



@ Author(s) (or their employer(s)) 2022. Re-use permitted under CC BY-NC. No commercial re-use. See rights and permissions. Published by BMJ.

¹Health Organisation, Policy and Economics (HOPE) group, School of Health Sciences, University of Manchester, Manchester, UK ²Division of Nursing, Midwifery & Social Work, School of Health Sciences. Faculty of Biology. Medicine & Health, University of Manchester, Manchester, UK ³Manchester Academic Health Science Centre Research and Innovation Division, Manchester University Foundation NHS Trust, Manchester, UK

Correspondence to

Sean Urwin: sean.urwin@manchester.ac.uk

ABSTRACT

Objectives To estimate and examine the direct healthcare costs of treating people with open venous leg ulcers in the UK.

Design Cost-of-illness study.

Setting A cross-sectional survey of nine National Health Service community locales over 2-week periods in 2015/2016.

Methods We examined the resource use and prevalence of venous leg ulcer treatment in the community. Examination of variation in these obtained costs was performed by ordinary least squares regression. We used additional resource use information from a randomised control trial and extrapolated costs to the UK for an annual

Results The average 2-week per person cost of treating patients where a venous leg ulceration was the primary (most severe) wound was estimated at £166.39 (95% CI £157.78 to £175.00) with community staff time making up over half of this amount. Costs were higher where antimicrobial dressings were used and where wound care was delivered in the home. Among those with any recorded venous leg ulcer (primary and non-primary), we derived a point prevalence of 3.2 per 10 000 population and estimated that the annual prevalence could be no greater than 82.4 per 10 000 population. We estimated that the national cost of treating a venous leg ulcer was £102 million with a per person annual cost at £4787.70. Conclusion Our point prevalence figures are in line with the literature. However, our annual prevalence estimations and costs are far lower than those reported in recent literature which suggests that the costs of treating venous leg ulcers are lower than previously thought. Movement towards routinely collected and useable community care activity would help provide a transparent and deeper understanding of the scale and cost of wound care in the

INTRODUCTION

Venous leg ulcers are open wounds that are relatively common in older people. These wounds result from impaired blood flow in damaged or diseased leg veins, leading to complex physiological changes that result in skin breakdown and poor healing. Venous leg ulcers are typically long lasting, have a high

Strengths and limitations of this study

- We use contemporary data collected from National Health Service community services where most venous leg ulcer wound care is delivered in the UK.
- We have applied rigorous and transparent cost-ofillness methodology.
- We have isolated the direct healthcare cost associated with the treatment of venous leg ulcers in this multimorbid patient population.
- We assume the nine surveyed locales are representative of the rest of the UK in terms of venous leg ulcer prevalence and community-related treatment cost.

risk of recurrence and a negative impact on health-related quality of life. 1 2 In the UK, complex wounds, of which venous leg ulcers are the most common type, are mainly treated in the community by nursing teams.³⁴

Cost-of-illness studies of particular health conditions can provide useful support for service planning. Cost is an important metric as it can: quantify the scale of a condition or illness in monetary terms; justify interventions and policy focus; assist in the allocation of resources to the management of different conditions and provide the basis for an economic evaluation.⁵ Analysis of the variation in a cost-of-illness by subgroups is an informative feature of these studies of interest to public health decision-makers.

One set of estimates of the cost to the National Health Service (NHS) of managing people with venous leg ulcers have been widely used and have contributed to the development of a national wound care strategy. These estimates were based on routinely collected primary care data (The Health Improvement Network (THIN) database). The mean cost (of staff time and wound care) of a venous leg ulcer per annum was estimated as £7600 in the UK at 2015/2016 prices with community



nursing time accounting for 78% of this cost.⁷ Also using primary care data the annual cost (of staff time and treatments) of venous leg ulcer care attributable to the NHS in the UK was reported as £941 million, with a further £836 million attributable to unspecified leg ulcers.⁸

While routinely collected primary care data may provide a useful insight into the cost of managing venous leg ulcers, there are potential limitations. Primary care data may not capture all community-based activity (eg, community nursing care) and it is challenging to separate wound-related care activity from activity related to comorbidities. It is crucial to obtain costs we are confident are incurred due to the venous leg ulcer (the incremental cost); so that we can calculate the costs that could be reduced if a venous leg ulcer is prevented or healed.

Alternative data with which to explore the cost of venous leg ulcers to the health service are those from community nursing teams directly, supplemented by information about primary and secondary care resource use. Availability of these data is generally limited, with historically low use of electronic records and a lack of standardised data collection in community healthcare. Collection of 'real-world data' from the community on resource use associated with venous leg ulcer care offers a desirable addition to the knowledge base on wound care costs.

We have three aims in this paper. First, to estimate the direct healthcare costs of treating people with open venous leg ulcers, using survey data collected from NHS organisations in the North West of England. We combine our survey data with healthcare data from a community-focused, pragmatic randomised control trial involving people with venous leg ulcers⁹ which included estimates of healthcare use from hospital and primary care providers. Second, we examine whether, and to what extent, patient and wound-related characteristics are associated with differences in the community costs of venous leg ulcer treatment, as there is little evidence on this currently available. Third, we extrapolate the direct care costs of venous leg ulcers to the whole of the UK.

METHODS

Study design and data

We performed a cost-of-illness study of venous leg ulcer treatment from the healthcare provider (NHS) perspective, including only direct healthcare costs. We used a 'bottom up' costing methodology and took a prevalence-based approach. We followed the guidance on reporting for cost-of-illness studies provided by Costa *et al*, ¹⁰ Molinier *et al*, ¹¹ and Larg and Moss. ¹² Further, we referred to systematic reviews of cost-of-illness studies of wound care to ensure we reported the key components relevant to the costing of wounds. ¹³ ¹⁴

We obtained resource use and prevalence data from cross-sectional surveys covering 2-week periods in June/August 2015 in four community NHS locales and in July 2016 in a further five NHS community locales. The 2-week data collection periods enabled community healthcare

professionals to record resource use once for each patient on their caseload. The strategy of data collection was based on a previous study conducted in the city of Leeds, England.¹⁵

For this survey, one study form was completed for each person treated for a complex wound (including those with venous leg ulcers) by NHS community services during each 2-week survey. The form captured data about each service user's current wound and its care (see reference 3 for full details of survey methods); focusing on treatments directly related to each person's primary (most severe) wound at that time (as judged by the healthcare professional completing the form). Our cost-of-illness estimate used patient level data only from people whose primary (most severe) wound was a venous leg ulcer. The survey also asked about the number of nurse visits per week for ulcer care and the duration of these visits. Each survey questionnaire was completed by the NHS health professional who had the most contact with the patient for ulcer-related care. The survey was anonymised and completed away from the 'bedside' with no direct input from the patient.

The survey only collected data on community activity, so we used primary and secondary care resource use data from another important research source, VenUS IV. This pragmatic trial compared two forms of compression treatment for people with one or more venous leg ulcer. The study performed a full economic analysis and as part of this, every 3 months for a maximum of 12 months, participants reported ulcer-related use of NHS services. We used the trial data to estimate typical resource use/costs of ulcer-related visits to the general practitioner (GP) (surgery and home visits), practice nurse, hospital outpatient appointments (with a doctor or nurse) and hospital admissions (either day case or longer stays).

The combination of community activity from the survey and primary and secondary care costs from the trial ensured representation of all relevant resource use in the cost calculations for ulcer treatment.

Community care costs

We costed five elements of resource used from the survey data: all dressings, all bandages, hosiery, medication and staff time. We assumed that: dressings and bandages were changed at every visit by a community nurse, with the number of visits based on the average number of community nurse visits (derived from the survey data). Where compression hosiery was recorded, we assumed use of a single hosiery kit for 3 months (or 2 in 6 months) and medication costs were for every 2 weeks. We applied a cost of zero if dressing, bandage, hosiery, medication or community healthcare use information was not recorded in the survey as we assumed the patient had not been treated with these.

Average costs for dressings, hosiery, bandage and medication were obtained using unit costs from the British National Formulary¹⁶ (shown in online supplemental appendix table A1). We took the number and duration



of community nurse visits directly from the survey and applied the hourly unit cost (from the mean of wage bands 5–7) from Personal Social Services Research Unit (PSSRU) unit costs at 2019. We included travel time associated with a nurse visit only if the patient received most of their hands-on wound care in a non-clinical setting (ie, not in a community/clinic/health centre/GP practice) using information from the 2010 PSSRU unit costs. We did not have information on travel distances and therefore costed travel time on a per-visit basis.

We calculated the mean 2-week community-associated health service cost of treating an individual's venous leg ulcer by summing dressing, hosiery, bandage, medication and staff costs at 2019 prices. The focus was over 2 weeks as this was the period of time over which the survey was conducted and where weekly values were reported (eg, number of clinic visits per week), we multiplied them by two.

Variation in community care costs

We explored whether, and to what degree, patient characteristics (age, sex, number of wounds, number of co-morbidities, ethnic group, patient mobility and location of most care delivery) and patient receipt of different resources (type of primary dressing, any secondary dressing use, bandage use and hosiery use) were associated with variations in the total 2-week community care cost. Variation in the total cost by dressing type is of relevance as there is current uncertainty about the clinical effectiveness of antimicrobial dressings, which also have a higher unit cost than non-antimicrobial dressings. Further, current guidelines do not recommend the use of antimicrobial dressings 19 but there has been increased annual expenditure on this dressing type.²⁰ We identify variation in the cost of a venous leg ulcer derived from our survey data via ordinary least squares regression. We include patients with complete information on patient characteristics and who also have a cost recorded for one out of the four cost components.

Primary and secondary care costs

Primary and secondary care cost information was taken as a per participant cost directly from values calculated in VenUS IV. This was a cost of £998.31 per participant inflated to 2019 prices using the NHS pay and prices cost inflation index from £907.60 17 and divided to obtain a per 2 weeks cost.

Extrapolation of prevalence to a national level

To calculate a national point prevalence for people in the community being treated for venous leg ulceration we first divided the number of those with a venous leg ulcer (including all venous leg ulcers whether they were the primary (most severe) wound or not) in the survey with the total population covered by the North West locales in 2015 (at 1 935 683). We then applied this local point prevalence figure to the UK population of 66 796 800 for mid-2019²¹ which assumes that the point prevalence in

the North West is similar to the rest of the UK. We further assume that our point prevalence is representative at every point of the year across the UK.

For extrapolation to a national level we make two assumptions: (1) the population of the North West of England is not dissimilar from the rest of the UK in terms of prevalence of people with venous leg ulcers and (2) the 2-week period from which the data came is similar to the rest of the year (ie, there is no evidence of seasonal variation in venous leg ulcer prevalence). We compare our point prevalence with a similar study¹⁵ to add face validity to these assumptions.

We were not able to calculate annual prevalence figures (in terms of people with one or more venous leg ulcer episodes in a year) with our data: we lacked detailed contemporary incidence and ulcer duration data for individuals over this period. We could however, use our available data to estimate what the maximum annual prevalence of people with venous leg ulcers receiving treatment in the community may be by assuming a new set of patients being treated for a venous leg ulcer for every 2-week period of the year. We did this to give a suggested minimum (our point prevalence figure) and maximum figure for the national annual prevalence of people treated in the community for venous leg ulceration. We also estimated an annual period prevalence of venous leg ulcers using the incidence rate estimated by Petherick et al^{2} using THIN data. As sensitivity around our prevalence results, we further remove patients who have a venous leg ulcer that is not their primary (most severe) wound.

Extrapolation of cost to a national level

To calculate the total annual cost of care for venous leg ulcers in the UK we used our individual-level cost data combined with our point prevalence estimates. The snapshot of data is assumed to be representative at the local level in terms of the costs and numbers of those with a venous leg ulcer of any 2-week point in the year. Therefore, we can scale the total cost obtained in our data to achieve the annual national cost of community treated venous leg ulcers. As noted earlier, due to data limitations we can only speculate what the corresponding annual prevalence associated with the annual cost we produce could be. The annual prevalence figures we derive from using a different source are used (in the denominator) with the estimated total national cost (in the numerator) to obtain an estimated per person annual cost. We did not have a total cost for patients where the venous leg ulcer was not their primary (most severe) wound. We, therefore, applied the average cost from the primary venous leg ulcer group to the non-primary group when calculating the estimated total national cost and per person annual cost.

Patient and public involvement

There was no patient or public involvement in this study.

Table 1 Summary characteristics of 570 survey patients with a venous leg ulcer as their primary (most severe) wound

	Patients	% or mean (SD)
Sex (n=531)		
Female	288	54.2
Male	243	45.8
Age (years)	562	73.52 (14.48)
Ethnicity (n=565)		
White British	523	92.6
Black, Asian or minority ethnic group	42	7.4
Residency (n=566)		
Owned/rented	503	88.9
Other	63	11.1
Mobility (n=563)		
Walks freely	305	41.9
Walks with difficulty	236	54.2
Immobile	22	3.9
No of wounds	570	1.95 (1.87)
No of comorbidities	570	1.39 (1.13)
Received most wound care	e (n=569)	
Non-clinical setting	257	45.2
Clinical setting	312	54.8

RESULTS

SD, Standard Deviation.

Community survey data: summary statistics

Of the 3057 patients recorded in the survey as being treated in the community for one or more complex wounds, 570 (18.7%) had a venous leg ulcer recorded as their primary (most severe) wound.

The average age of people with venous leg ulcers was 73.5 years old, with most patients being White British (92.6%) and living in owned/rented accommodation (88.9%) (table 1). Among health-related variables: 54.2% of those with a venous leg ulcer could only walk with difficulty, on average patients had 1.95 wounds and 1.39 comorbidities.

Treatment and community staff ulcer-related resource use from the 570 patients whose primary wound was a venous leg ulcer is shown in table 2. The most common primary dressing type used was non-antimicrobial (54.7%). Among antimicrobial dressings, silver-containing dressings were the most commonly used (14.6%). The majority of those with a venous leg ulcer were receiving some type of bandage (74.6%). 37.5% of patients were reported to be in receipt of venous leg ulcer medications, the most commonly used was topical steroids (44.2% among those who had medication). Only one patient had no reported use of dressing, bandages, hosiery, medication nor community healthcare use. On average, patients received 1.9 visits per week from community nurses, lasting 34.9 min on average.

Table 2 Summary statistics of direct healthcare resource use among 570 survey patients with a venous leg ulcer as their primary (most severe) wound

	Patients with this cost	% of total patients
Primary dressing		
Honey	51	8.9
lodine	24	4.2
Silver	83	14.6
Other antimicrobial	36	6.3
Non-antimicrobial	312	54.7
No dressing reported	64	11.2
Secondary dressing		
Honey	1	0.2
Silver	5	0.9
Non-antimicrobial	250	43.9
No dressing	314	55.1
Any secondary dressing reported	260	45.6
Bandages		
No bandage reported	145	25.4
Four layer compression	52	9.1
Short stretch	63	11.1
Three layer reduced compression	98	17.2
Two layer compression	82	14.4
Non-compression	57	10.0
Dressing retention	24	4.2
Other	49	8.6
Hosiery		
No hosiery reported	464	81.4
Class 1	40	7.0
Class 2	51	8.9
Class 3	14	2.5
Other	1	0.2
Ulcer-related medicines		
Antibiotic	51	8.9
Topical steroids	88	15.4
Analgesics	60	10.5
No medicines reported	371	65.1

Community care costs

Table 3 summarises the wound-related healthcare costs of 570 people with their primary (most severe) wound recorded as a venous leg ulcer over a 2-week period. The mean, per person, community-based ulcer treatment cost was £147.19 (95% CI £138.58 to £155.80). Community staff time was the costliest element, representing 70.9% of the total community care cost. Among costs not related to staff time, dressing and bandage use accounted for the largest proportions of the total cost at 14.1% and 13.0%, respectively.



Table 3 Community healthcare costs £ (2019 prices) of individual venous leg ulcer treatment over 2 weeks

Cost component	Mean £ (% of total)	SD	95% CI: Lower	95% CI: Upper	25th percentile	Median	75th percentile
Dressing	20.76 (14.1)	13.52	19.64	21.87	12.82	14.36	25.64
Bandages	19.19 (13.0)	19.06	17.62	20.76	0	13.35	34.18
Hosiery	0.77 (0.5)	1.61	0.61	0.92	0	0	0
Medication	2.31 (1.6)	3.63	2.01	2.61	0	0	4.75
Community staff time healthcare	104.35 (70.9)	97.65	96.32	112.38	46.20	81.5	127.70
All community costs	147.19	104.697	138.58	155.80	80.16	120.03	179.49

We recoded one outlier of 62 nurse visits to the next highest value at eight visits.

Variation in community care costs

We explored variation in the community care cost of treating a venous leg ulcer over a 2-week period among 514 patients with complete information on covariates (table 4). Treatment with a honey, silver-containing or other antimicrobial primary dressing is associated with,

on average, higher costs compared with use of a non-antimicrobial dressing. For example, use of a silver-containing primary dressing is associated with a £65.27 (95% CI: £38.02 to £92.52) higher per person cost on average than for people treated with a non-antimicrobial primary dressing. Patients who received most of their

	Difference in £	95% CI
Dressing: honey (ref=non-antimicrobial)	18.59*	-2.52 to 39.69
Dressing: Iodine (ref=non-antimicrobial)	-11.78	-42.54 to 18.98
Dressing: silver (ref=non-antimicrobial)	65.27***	38.02 to 92.52
Dressing: other antimicrobial (ref=non-antimicrobial)	29.43*	-4.06 to 62.91
Dressing: not reported (ref=non-antimicrobial)	8.98	-27.21 to 45.17
Any secondary dressing	9.38	-5.93 to 24.69
Any bandage use	48.63***	27.24 to 70.02
Any hosiery	-9.37	-31.34 to 12.61
Any medication	24.76***	9.42 to 40.11
Most wound related care in clinical setting (ref=non-clinical)	-44.91***	-64.68 to -25.14
Female	-25.56	-64.53 to 13.40
Age (50-69 years old)	-14.64	-50.43 to 21.15
Age (70–79 years old)	-22.74	-57.19 to 11.71
Age (80+ years old)	-39.33**	-74.02 to -4.64
Female*age (50-69 years old)	32.93	-19.61 to 85.48
Female*age (70-79 years old)	22.51	-24.05 to 69.07
Female*age (80+ years old)	22.78	-21.01 to 66.56
White British (ref=other)	10.59	-15.54 to 36.72
Owned/rented residence (ref=other)	-8.83	-36.39 to 18.73
Mobility: walks with difficulty (ref=walks freely)	20.25**	0.59 to 39.92
Mobility: immobile (ref=walks freely)	37.75	-8.50 to 84.01
Number of wounds	9.69***	4.06 to 15.33
Number of comorbidities	0.50	-6.12 to 7.11
Constant	103.09***	50.79 to 155.39
Patients	514	

Coefficients estimated using ordinary least squares regression.

CI, Confidence Interval.

^{**}p<0.05, **p<0.01,***p<0.001

CI, Confidence Interval.

Table 5 Healthcare costs £ (2019 prices) for	for venous ulcer treatment
---	----------------------------

Cost component	Mean £ (% of total)	SD	95% CI: Lower	95% CI: Upper	25th percentile	Median	75th percentile
Primary and secondary	19.20 (20.65)	-	-	-	-	-	-
Total healthcare	166.39	104.69	157.78	175.00	99.36	139.23	198.69

CI, Confidence Interval; SD, Standard deviation.

wound care in a clinic setting have lower 2-week community costs by £-44.91 (95%: CI -£64.68 to -£25.14) than people who received care in a non-clinic setting. For each extra reported wound, the patient has a higher average 2-weekly cost of £9.69 (95% CI £4.06 to £15.33) associated with their venous leg ulcer. Those who are immobile and those who walk with difficulty have higher total costs of £37.75 (95% CI £-8.50 to £84.01) and £20.25 (95% CI £0.59 to £39.92), respectively, compared with those who can walk freely, although the former difference is not statistically significant.

Primary and secondary care costs

Primary and secondary care costs add £19.20 to the total community care cost for all patients (table 5). This results in a total mean 2-weekly per person healthcare (including primary and secondary care use) cost of £166.39 (95% CI £157.78 to £175.00).

Extrapolation of prevalence and costs

The point prevalence of people with a venous leg ulcer in participating locales in the North West of England was 0.032% or 3.2 per 10 000 population (calculated as

Table 6 Prevalence and total estimated costs of people treated in the community for venous leg ulceration with extrapolation to national levels

	National level*†		
Prevalence (primary and non-primary wound):			
Point	3.2 per 10000 persons		
Annual (calculated with Petherick et al ²² ‡ incidence value)	13.2 per 10 000 persons		
Annual (calculated using theoretical maximum incidence based on survey data)	82.4 per 10000 persons		
Annual total costs (primary and non-primary wound):			
Community based (based on assumed representativeness of survey data over 12 months)	£81 039 192		
Per person (using annual prevalence calculated from Petherick et al ²² incidence)	£3799.27§		
Per person (using annual prevalence calculated with maximum incidence assumption)	£147.19§		
Community+primary+secondary care	£102 122 480		
Per person (Petherick et al ²² incidence as above)	£4787.70§		
Per person (maximum prevalence)	£185.48§		
Prevalence (primary wound only):			
Point	2.9 per 10 000 persons		
Annual (calculated with Petherick et al ²² ‡ incidence value)	12.9 per 10000 persons		
Annual (calculated using theoretical maximum incidence based on survey data)	76.8 per 10000 persons		
Annual total costs (primary wound only):			
Community based (based on assumed representativeness of survey data over 12 months)	£75 477 680		
Per person (using annual prevalence calculated from Petherick et al ²² incidence)	£3799.21§		
Per person (using annual prevalence calculated with maximum incidence assumption)	£147.19§		
Community+primary+secondary care	£95114080		
Per person (Petherick et al ²² incidence as above)	£4787.61§		
Per person (maximum prevalence)	£185.48§		

^{*}Assuming the point prevalence from the survey based on a population of 1 935 683 from nine North West community care trusts in England is representative of the rest of the UK.

[†]Based on the 2019 mid-year population estimate of the UK at 66 796 800.²¹

[‡]Petherick et al²² incidence rate is 10 per 10 000 persons.

SDerived using the total cost in the numerator and the estimated number with a venous leg ulcer annually in the denominator.



(612/1935683)×10 000; shown in table 6); a figure only 0.3 per 10 000 population larger than a previous UK estimate. 15 This figure includes those with a venous leg ulcer as their primary (most severe) wound and those with a venous leg ulcer as their non-primary wound. Application of this point prevalence estimate nationally suggests 21119 people are treated in the community for a venous leg ulcer in the UK at any point in time. If we assume the point prevalence is constant throughout the year but with different patients at each time point we obtain a theoretical maximum annual period prevalence of 82.4 per 10000 population. This is an extreme assumption suggesting a theoretical incidence rate of 79.2 per 10000 population, which is very high compared with a previously estimated incidence rate from THIN data of 10 per 10 000 population.²² We combined the incidence rate from Petherick et al^{22} with our data to derive an annual period prevalence estimate of 13.2 per 10 000 persons which is 6.2 times smaller than our maximum annual prevalence estimate. Our point prevalence decreases from 3.2 to 2.9 per 10 000 population once we exclude those for whom their venous leg ulcer is not the primary (most severe) wound.

From our data, we estimate the annual community cost of treating venous leg ulcers to be £81 039 192 for the UK for those where the venous leg ulcer was the primary or non-primary wound. Including primary and secondary care costs increases the figure to £102 122 480. As noted above the corresponding annual prevalence figure for our annual costs can be no higher than 82.4 per 10 000 persons. Calculating a per person annual cost which includes primary and secondary care using the incidence rate from Petherick *et al*²² produces a cost of £4787.70.

DISCUSSION

To date, there has been limited use of community-collected information to inform service level cost estimates of treating venous leg ulcers. Our cost-of-illness analysis addresses this gap in the literature. We extend the coverage of our community-sourced resource use and cost data with the inclusion of primary and secondary care resource use to obtain a more complete figure on direct healthcare costs.

The average 2weeks per person cost of treating a venous leg ulceration was estimated as £166.39 (95% CI £157.78 to £175.00) with community staff time making up over half this total. Using community data only, estimated annual costs were higher where anti-microbial dressings were used and where wound care was delivered in the home. We can draw limited conclusions about the contribution of these factors to increased costs as people with more serious and slower to heal wounds may be more likely to receive care at home and/or anti-microbial dressings. However there is currently no clear evidence of benefit associated with the use of silver or any other anti-microbial dressings. Likewise, treatment delivered in clinics where possible, rather than in patient homes, likely offers savings in terms of staff time but it is also likely the

least complex patients are seen in clinic settings. Patient characteristics such as age, mobility and the numbers of wounds were also associated with variation in the total cost.

Our point prevalence of 3.2 per 10 000 population triangulates well with other studies that also use regional UK data and reinforces the face validity of our extrapolation of cost and prevalence to a national level. For example, our figure is only 0.3 higher than the 2.9 (95% CI 2.5 to 3.3) per 10 000 population estimate from Hall et al¹⁵ which used a similar protocol but in different areas of the UK with different staff and was undertaken some years earlier. Hall et al¹⁵ also included those receiving care in acute settings in their figures. An older study which used THIN data from 2001 to 2006 estimated an annual prevalence of 8.28 (95% CI 8.17 to 8.39) per 10 000 person years and 14.07 (95% CI 8.17 to 8.39) per 10 000 person years from the same time period using the General Practice Research Database.²² Our results are robust to the exclusion of those with a venous leg ulcer that is their non-primary wound, decreasing the point prevalence by 0.3 to 2.9 per 10000 population.

We were unable to estimate an annual period prevalence figure from our point prevalence estimate because we lacked contemporaneous incidence and duration data. However, we could use our data to suggest that the annual prevalence of people with venous leg ulceration can be no greater than 82.4 per 10000 population (using incidence rates reported in the literature). The annual prevalence of 56 per 10 000 population (assumed to mean 56 people not 56 ulcers) reported by Guest et al,²³ is below our maximum annual prevalence, but still very high given the extreme incidence of leg ulceration that would be required to achieve these figures. Both estimates assume an incidence rate far in excess of those found in the literature using THIN data at 14 per 10 000 population.²² Guest et al²³ also reported an additional 85 per 10 000 population as having an unspecified leg ulcer. If we assume that at least 60% of the unspecified leg ulcers reported in Guest et at a are venous leg ulcers then the annual prevalence is increased to 107 per 10000 annually: our data questions the validity of such high values.

We estimate a national annual cost attributable to treating those with a venous leg ulcer as the primary (most severe) wound at £95.11 million; an estimate that is only 15.9% of the £596.55 million reported by Guest et al⁸ as the lower end of their estimate (with an upper estimate of £921.94 million). Our estimated per-person annual cost of a venous leg at £4787.70, which uses the incidence rate of Petherick et al, 22 is 62.6% of the equivalent cost obtained by Guest et al⁷ at £7615.03. Key differences are that Guest et al 8 used information from a GP based dataset that included a study population selected from a random sample of patients in the THIN database. By contrast, we used a bottom-up approach to costing, using information from audits of all patients treated by participating NHS organisations. The costing method of Guest et al^7 compared the costs of 505 venous leg ulcer patients to those without a venous leg ulcer to obtain the incremental cost. Importantly our cost components were similar to those of Guest $et\ al_i^7$ and we agree that community staff time is the largest component of the total cost. Guest $et\ al_i^7$ also considered the cost of care delivered once people's ulcers had healed. This may explain some of the differences in cost although ulcer-related care in the absence of an actual wound is likely to be limited.

Data used for this study offer advantages over primary care collected data as it directly captured community nurse activity for costing. Our study also has limitations: our extrapolation of costs and prevalence relies on assumptions that the nine locales are similar to the rest of the UK and at different points within the year. More specifically, if the populations included in the nine locales are older and are more deprived than the 'atypical' locale, then our cost and prevalence can be considered an overestimate. We searched the literature for further evidence of seasonal variation in leg ulcer incidence and found none, nor any biological basis for thinking that one might exist. Extrapolation aside, our study represents the venous leg ulcer point prevalence and treatment based on an area of roughly 2 million people.

We also note that we only considered the costs associated with bandages and dressings for the primary wound and we assumed all recorded visits were with a nurse. Recording of ulcer-related staff time may be overestimated if the healthcare profession did not distinguish between visits that were for care of the primary wound and no other wounds or comorbidities. We were not able to calculate community costs for those whom the venous leg ulcer was not the primary (most severe) wound. Thus, in extrapolating costs using a point prevalence of primary (most severe) and non-primary venous leg ulcers, we have assumed no difference in community costs incurred for those with venous leg ulcers as their primary (most severe) or non-primary wound. However, the vast majority of people surveyed had a venous leg ulcer as their primary wound, with an increase of only 0.3 per 10000 population once those with a non-primary venous leg ulcer were included.

There is little information on travel time by nurses and current reimbursement based on distance; therefore, we used old rates of reimbursement per visit. A further limitation is that we only had direct healthcare resource use to use for costing. Other direct costs such as surgery and indirect costs such as productivity loss were not available which we note as future areas to obtain cost information.

While our regression analysis of total costs highlights factors associated with this cost, it cannot be used to draw causal inference. For example, there may be unobserved factors relating to patient health that are not accounted for in the regression that may explain variation in the total cost.

Leg ulcer care is costly to the NHS but we suggest it may not be as costly as has been claimed in previous highly cited and influential work.^{7 8 23} There are difficulties in comparing the available data from different sources, in

part due to a lack of information on methods used and further transparency may allow differences in figures to be better understood. Fundamentally, our ability to estimate costs, scrutinise the quality of care and observe links between care and outcomes in wound care is hampered by a lack of routinely collection and useable information in community services. The absence of a clinical database for community wound care also hinders clinical communication and monitoring of patient progress. An accurate picture of the cost and prevalence of venous leg ulcers, which we have aimed to provide in this study, can be used to further understand the cost and scale of wound care and a basis from which to more realistically estimate the scale of potential savings.

Twitter Nicky Cullum @nicolacullum

Contributors NC and JCD conceived the idea for the overall project. SU, JCD, NC and MS contributed to the study design. SU was responsible for data analysis. SU created the original draft of the manuscript. SU, JCD, NC and MS contributed to the interpretation of study findings, critical revision of the manuscript for important intellectual content and approval of the final manuscript. SU is the guarantor.

Funding This work was supported by Innovate UK grant number 104 546.

Competing interests None declared.

Patient consent for publication Not applicable.

Provenance and peer review Not commissioned; externally peer reviewed.

Data availability statement No data are available. No additional data are available.

Supplemental material This content has been supplied by the author(s). It has not been vetted by BMJ Publishing Group Limited (BMJ) and may not have been peer-reviewed. Any opinions or recommendations discussed are solely those of the author(s) and are not endorsed by BMJ. BMJ disclaims all liability and responsibility arising from any reliance placed on the content. Where the content includes any translated material, BMJ does not warrant the accuracy and reliability of the translations (including but not limited to local regulations, clinical guidelines, terminology, drug names and drug dosages), and is not responsible for any error and/or omissions arising from translation and adaptation or otherwise.

Open access This is an open access article distributed in accordance with the Creative Commons Attribution Non Commercial (CC BY-NC 4.0) license, which permits others to distribute, remix, adapt, build upon this work non-commercially, and license their derivative works on different terms, provided the original work is properly cited, appropriate credit is given, any changes made indicated, and the use is non-commercial. See: http://creativecommons.org/licenses/by-nc/4.0/.

ORCID iD

Sean Urwin http://orcid.org/0000-0002-9084-8368

REFERENCES

- 1 Franks PJ, Morgan PA. Health-Related quality of life with chronic leg ulceration. Expert Rev Pharmacoecon Outcomes Res 2003;3:611–22.
- 2 Green J, Jester R, McKinley R, et al. The impact of chronic venous leg ulcers: a systematic review. J Wound Care 2014;23:601–12.
- 3 Gray TA, Rhodes S, Atkinson RA, et al. Opportunities for better value wound care: a multiservice, cross-sectional survey of complex wounds and their care in a UK community population. BMJ Open 2018;8:e019440.
- 4 Bennett G, Dealey C, Posnett J. The cost of pressure ulcers in the UK. Age Ageing 2004;33:230–5.
- 5 Rice DP. Cost of illness studies: what is good about them? Inj Prev 2000;6:177–9.
- 6 Onukwugha E, McRae J, Kravetz A, et al. Cost-Of-Illness studies: an updated review of current methods. *Pharmacoeconomics* 2016;34:43–58.
- 7 Guest JF, Fuller GW, Vowden P. Venous leg ulcer management in clinical practice in the UK: costs and outcomes. *Int Wound J* 2018;15:29–37.



- 8 Guest JF, Ayoub N, McIlwraith T, et al. Health economic burden that different wound types impose on the UK's National health service. Int Wound J 2017;14:322–30.
- 9 Ashby RL, Gabe R, Ali S, et al. VenUS IV (Venous leg Ulcer Study IV) compression hosiery compared with compression bandaging in the treatment of venous leg ulcers: a randomised controlled trial, mixed-treatment comparison and decision-analytic model. Health Technol Assess 2014;18:1–294. v–vi.
- 10 Costa N, Derumeaux H, Rapp T, et al. Methodological considerations in cost of illness studies on Alzheimer disease. Health Econ Rev 2012;2:18.
- 11 Molinier L, Bauvin E, Combescure C, et al. Methodological considerations in cost of prostate cancer studies: a systematic review. Value Health 2008;11:878–85.
- 12 Larg A, Moss JR. Cost-Of-Illness studies. *Pharmacoeconomics* 2011;29:653–71.
- 13 Chan B, Cadarette S, Wodchis W, et al. Cost-Of-Illness studies in chronic ulcers: a systematic review. J Wound Care 2017;26:S4–14.
- 14 Mairghani M, Jassim G, Elmusharaf K, et al. Methodological approaches for assessing the cost of diabetic foot ulcers: a systematic literature review. J Wound Care 2019;28:261–6.
- Hall J, Buckley HL, Lamb KA, et al. Point prevalence of complex wounds in a defined United Kingdom population. Wound Repair Regen 2014;22:694–700.
- 16 Joint Formulary Committee. British National formulary. Available: http://www.medicinescomplete.com [Accessed 24 Jun 2020].

- 17 Curtis LA, Burns A. *Unit costs of health and social care 2019*. Kent, UK: PSSRU, 2019.
- 18 Curtis L. Unit costs of health and social care 2010, personal social services research unit, University of Kent, Canterbury. Available: https://www.pssru.ac.uk/project-pages/unit-costs/unit-costs-2010/ [Accessed 30 Mar 2020].
- 19 Scottish Intercollegiate Guidelines Network. Management of chronic venous leg ulcers: a national clinical guideline. Edinburgh: Scottish Intercollegiate Guidelines Network, 2010.
- 20 Hussey L, Stocks SJ, Wilson P, et al. Use of antimicrobial dressings in England and the association with published clinical guidance: interrupted time series analysis. BMJ Open 2019;9:e028727.
- 21 ONS. Population estimates for the UK, England and Wales, Scotland and Northern Ireland, provisional. Available: https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/bulletins/annualmidyearpopulationestimates/mid2019 [Accessed 18 May 2020].
- 22 Petherick ES, Pickett KE, Cullum NA. Can different primary care databases produce comparable estimates of burden of disease: results of a study exploring venous leg ulceration. Fam Pract 2015;32:cmv013.
- 23 Guest JF, Ayoub N, McIlwraith T, et al. Health economic burden that wounds impose on the National health service in the UK. BMJ Open 2015;5:e009283.

Appendix

Table A1: Assigned unit costs

Resource use item	Cost (2019 prices)	Source							
Dressings:									
Honey	£5.89	Joint Formulary Committee [16]							
Iodine	£0.41	Joint Formulary Committee [16]							
Silver	£9.38	Joint Formulary Committee [16]							
Other anti-microbial	£5.80	Joint Formulary Committee [16]							
Non anti-microbial	£3.41	Joint Formulary Committee [16]							
	Hosiery:								
Class 1	£23.92	Joint Formulary Committee [16]							
Class 2	£23.99	Joint Formulary Committee [16]							
Class 3	£29.04	Joint Formulary Committee [16]							
Other	£29.75	Joint Formulary Committee [16]							
	Bandages:								
4 layer compression	£9.29	Joint Formulary Committee [16]							
Short stretch	£3.55	Joint Formulary Committee [16]							
3 layer reduced compression	£5.08	Joint Formulary Committee [16]							
2 layer compression	£9.09	Joint Formulary Committee [16]							
Non compression	£1.79	Joint Formulary Committee [16]							
Dressing retention	£0.35	Joint Formulary Committee [16]							
Other	£17.32	Joint Formulary Committee [16]							
Medication:									
Analgesics	£7.76	Joint Formulary Committee [16]							
Topical Steroids	£4.75	Joint Formulary Committee [16]							
Pentoxifylline	£13.68	Joint Formulary Committee [16]							
Antibiotics	£4.94	Joint Formulary Committee [16]							
Healthcare use:									
Nurse visit use (home based)	£46 per hour	PSSRU Unit Costs 2019 [17]							
,	£1.50 travel cost per visit	PSSRU Unit Costs 2010 [18]							
Nurse, GP, Outpatient and	£998.31 (applied to all patients)	VenUs IV trial [9]							