Appendix B: Survey Instrument

Section A – Physician Attire - Ratings

Please rate the doctor for each of the following questions by circling the number that corresponds to your answer.

	1) How <u>knowledgeable</u> does this doctor appear?		2 new	3 hat	4	5	6	7	8 E	9 xtrer	10 mely
	2) How <u>trustworthy</u> does this doctor appear?	1 2 3 4 5 6 Somewhat						7	8 E	9 xtrei	10 mely
	3) How <u>caring</u> does this doctor appear?	1 2 3 4 5 6 7 Somewhat					8 9 10 Extremely				
	4) How <u>approachable</u> does this doctor appear?	1 Soi	2 mew	3 hat	4	5	6	7	8 E	9 xtrei	10 mely
	5) How <u>comfortable</u> does this doctor make you feel?	1 Soi	2 mew	3 hat	4	5	6	7	8 E	9 xtrei	10 mely

Section B – Physician Attire - Preferences

Please provide your ONE best answer to each of the following questions

	Α	В	С	D	E	F	G			
6) Which doctor would you prefer	for your prin	nary care docto	r? (Please sele	ct only ONE op	tion)					
	Α	В	С	D	E	F	G			
7) Which doctor would you prefer	to see when	visiting the em	ergency room?	(Please select	only ONE option	on)				
	Α	В	С	D	E	F	G			
8) Which doctor would you prefer	to see when	in the hospital	? (Please select	t only ONE opti	on)					
	Α	В	С	D	E	F	G			
9) Which doctor would you prefer	for your sur g	geon? (Please s	elect only ONE	option)						
	Α	В	C	D	E	F	G			
10) Overall, which clothes do you feel doctors should wear? (Please select only ONE option)										
	Α	В	С	D	E	F	G			

Section C – General Physician Attire								
Please indicate your level of agreement with the following statements by checking ONE box to the left of your answer.								
11) How my doctor dresses is important to me.								
☐ Strongly Disagree	☐ Disagree	☐ Neither Agree nor Disagree	☐ Agree	☐ Strongly Agree				
12) How my doctor dress	es influences how happy	I am with the care I receive.						
☐ Strongly Disagree	□ Disagree	☐ Neither Agree nor Disagree	☐ Agree	☐ Strongly Agree				
13) It is appropriate for a doctor to dress casually when seeing patients over the weekend.								
□ Strongly Disagree	□ Disagree	☐ Neither Agree nor Disagree	☐ Agree	☐ Strongly Agree				
14) Doctors should wear a white coat when seeing patients in their office or clinic.								
□ Strongly Disagree	□ Disagree	☐ Neither Agree nor Disagree	☐ Agree	☐ Strongly Agree				
L5) Doctors should wear a white coat when seeing patients in the emergency room .								
□ Strongly Disagree	□ Disagree	☐ Neither Agree nor Disagree	☐ Agree	☐ Strongly Agree				
L6) Doctors should wear a white coat when seeing patients in the hospital.								
□ Strongly Disagree	□ Disagree	☐ Neither Agree nor Disagree	☐ Agree	☐ Strongly Agree				
17) Doctors should alway	s wear a white coat wher	n seeing patients in any setting .						
□ Strongly Disagree	□ Disagree	☐ Neither Agree nor Disagree	□ Agree	☐ Strongly Agree				

Section D – Der	nographics								
Please remember that all of your answers will be kept confidential.									
18) How old are	you?								
□ 18-25		□ 26-34	□ 35-54	□ 55-64	☐ 65 or olde	r			
19) What is your	gender?								
□ Male		☐ Female							
20) What is the h	nighest level of	education you have co	empleted?						
☐ Less than High	n School	☐ High School	☐ Some College	☐ College	☐ Graduate	Degree			
21) What is your	race?								
☐ American Indi	an/Alaska Nativ	re 🗆 Asian		☐ Native Hawaiian or	Other Pacific Isla	nder			
☐ Black or African American ☐ White ☐ Hispanic									
☐ Other (Please	specify)								
22) How many di	ifferent doctors	have you seen in the	past year?						
□ 0 	□1	□ 2	□ 3	□ 4 □	15	□ 6 or more			

Thank you for taking the time to fill out our survey.

Your input is greatly appreciated.